

# **2023 Scholarship Application**

### Mission

The Pigeon Forge Hospitality and Tourism Association (PFHTA) began its scholarship program to recognize students who are furthering their education in the hospitality and tourism industry. Specifically, this scholarship strives to award scholars that are invested in Sevier County, who are excelling in study, work, and related school activities. The mission of PFHTA's Hospitality Scholarship is to create and support education opportunities that help equip the next generation of hospitality and tourism professionals with the skills they need to succeed in the industry.

### Purpose

The purpose of the PFHTA scholarship is to present an academic award to students who are interested in pursuing a career in hospitality and tourism in Sevier County that have been recognized by their instructors for academic excellence and by a member of our community for their character. The scholarships are given to the school in the name of the students to be used for tuition, books, and other related expenses of their education. *Any remaining funds must be returned to the PFHTA. Any recipient who fails to enroll or cancels his/her enrollment must notify PFHTA immediately.* 

## **Eligibility Criteria**

- A high school senior attending high school in Sevier County who plans to attend a university or community college the fall after spring graduation.
- Scholarship recipients must be enrolled or accepted at a community college or university at the time of the scholarship presentation in May 2023.

## **Application Checklist**

- In 500 words or less, describe your personal background including answers to the following questions:
  - What are your educational aspirations?
  - What are your career objectives and how do they relate to your future goals?
  - How do your goals relate to hospitality and tourism in Sevier County?
- High School Student Resume
- High School Transcript
- Three letters of recommendation:
  - *Two* from high school faculty / staff
  - One from an external source (employer or personal reference, but not a relative)

#### **Process & Presentation**

All nominations are judged by the PFHTA Education Committee with a panel consisting of educators, industry leaders, and hospitality and tourism professionals. Scholarships are awarded on a competitive basis. Scholarship recipients will be notified approximately one month after the deadline date. Scholarship recipients will receive instructions on how to claim their scholarships. Scholarships will be awarded at the PFHTA monthly member meeting in May 2023.

## Deadline: April 3, 2023

**Apply Here** 



# **2023** Scholarship Application

Full Name:		Date:
Street Address:		
City:	_State:	Zip:
Email:		Phone:
Date of Birth:	Graduation Date: _	
I have been accepted, plan to attend, and can verify acceptance to:		
College:		

Major: \_\_\_\_\_

## **Personal Essay:**

- In 500 words or less, describe your personal background including answers to the following questions:
  - What are your educational aspirations?
  - What are your career objectives and how do they relate to your future goals?
  - How do your goals relate to hospitality and tourism in Sevier County?

(3,000 character limit)

#### Submit Attachments:

- High School Student Resume
- High School Transcript
- Three letters of recommendation:
  - *Two* from high school faculty / staff
  - *One* from an external source (employer or personal reference, but not a relative)

*I verify by my signature below that all information contained in this application (including all* 

\_\_\_\_\_

attached documentation) is accurate. Please consider my application for the Pigeon Forge

Hospitality and Tourism Association Scholarship.

Signature: \_\_\_\_\_

Date:

Submit Application