

OUR MISSION

We are the unified voice and the resource for information, collaboration and education enabling Pigeon Forge Hospitality and Tourism members to advance, while protecting and strengthening our industry.

VISION & OBJECTIVE

Be the recognized voice and primary source for hospitality related issues in Pigeon Forge and the region.

- Serve as a conduit for information and education to and about the hospitality industry
- Foster relationships between members, local associations and the Hospitality Tennessee (HTN) to channel ideas into action
- Collaborate on ideas and programs to improve the Pigeon Forge brand, retain current visitors, and promote our unique hospitality experience to attract new guests
- Proactively communicate ideas and concerns to local, state & federal governments as an advocate for our members



PIGEON FORGE
HOSPITALITY AND TOURISM
ASSOCIATION

Forging **CONNECTIONS**



PIGEON FORGE
HOSPITALITY AND TOURISM
ASSOCIATION

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PFHospitality.org



PIGEON FORGE
HOSPITALITY AND TOURISM
ASSOCIATION

Why Join?

- Connect with industry professionals in one of the largest hospitality associations in East Tennessee
- Industry information and education from monthly membership meetings, seminars and workshops
- Reduced booth rates for SCHTA Trade Show the largest hospitality trade show in Tennessee
- Directory listing on PFHospitality.org
- Engage with city leadership to encourage increases in city-wide advertising and business development through tourism tax dollars
- Interact with state legislators to ensure our community has strong representation and an active, vocal presence in state government through Tennessee Political Action Committee

*Gives
Back!*

- Invests in our community through donations to:
 - Boys and Girls Club of Pigeon Forge
 - Mountain Hope Good Shepherd Clinic
 - Smoky Mountain Area Rescue Ministries
- Invests in the future of hospitality through donations to Walters State Community College hospitality and culinary programs
- Provides scholarships for Pigeon Forge High School seniors with a parent or guardian employed by a PFHTA member business
- Co-hosts an annual event for area veterans of America's Armed Forces
- Hosts the Frontline Christmas Party for our members' employees with monetary gift cards and prizes
- Partners with the City of Pigeon Forge to support and manage the Pigeon Forge Housing Bureau through the LeConte Center



BOYS & GIRLS CLUB
OF THE SMOKY MOUNTAINS



WALTERS STATE
COMMUNITY COLLEGE

